



# OTTAWA EDUCATION GROUP

## SALON360

### Empower Your Business. Upskill Your Team.

SALON360 is a unique business wellness program that empowers beauty professionals with the soft skills, confidence, business and wellness tools needed to thrive —both personally and professionally, in a sustainable way.



### Learning Outcomes for Participants:

1. **Boost** energy & creativity through wellness practices
2. **Turn** self care into better client care and experiences
3. **Build** resilience and reduce stress and overwhelm
4. **Grow** client loyalty, team harmony and sustained success



Class size is minimum 6 participants (in-person or virtual). Graduates receive an OEG Certificate of Completion and a LinkedIn badge.





★ **Specialized Pathway**  
**SALON360**

**Ask us about grants and funding options  
now available for eligible small businesses!**

## Sample of Extended Pathway

### Session 1 - Personal Development

- + Instil confidence, resilience and focus
- + Stress management and mindfulness techniques
- + Enhance communication skills

### Session 2 - Health and Nutrition

- + Mental health awareness and well-being
- + Linking diet to skin health and hair vitality
- + Identifying early signs of skin abnormalities

### Session 3 - Business Skills

- + Stand out in your field, be known in your community
- + Market and connect authentically with ideal clients
- + Avoid burnout by fostering simple business practices

**Duration: Three  
3-4 hour live  
sessions over  
8 weeks. 1-5  
hours per week  
online.**



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people into a competitive  
advantage for businesses.  
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